

MADISON, WI--January 4, 2007—Today *EventDV* magazine unveiled the 2006 EventDV 25, and Alan Naumann of Minneapolis-based *Memory Vision* was named to the list as one of the 25 hottest and most influential event videographers in the business. The honorees were announced in the January 2007 issue of *EventDV*, and will be recognized on Monday, January 8 in a special awards presentation during the opening night gala of the 4EVER Group's Video 07 conference in Jacksonville, Florida.

“As the event video industry's one and only all-star team, the EventDV 25 gives us the opportunity to recognize those videographers who are wielding the most influence today, through their innovative work, educational efforts, and outreach to other videographers,” said *EventDV* Editor-in-Chief Stephen F. Nathans. “To make sure we recognized the right people, we turned the selection process entirely over to the ‘fans,’ and let our readers pick the team. Over the two-month online voting process, the readers cast well over a thousand votes, and our all-star team emerged.”

In addition to voting for their selections, readers had the opportunity to defend their choices with a brief description of their chosen candidate's merits. Of Alan Naumann, voters wrote, “*Alan Naumann epitomizes creativity and innovation. He initiated the field of memory videos for funerals. He is professional, friendly, and willing to assist in any way he can.*”

Grass Valley ([www.canopus.com](http://www.canopus.com)), which debuted the long-awaited EDIUS 4 earlier this year, and Newtek ([www.newtek.com](http://www.newtek.com)), which recently released SpeedEDIT, billed as “The World's Fastest Video Editor,” are Gold Sponsors of the EventDV 25.

Alan Naumann of *Memory Vision* is an award-winning Minneapolis based videographer who has been, as described by the *Miami Herald*, “a pioneer” in the field of funeral videography. Alan has produced the course, *Funeral Videos: Business Everlasting*, which is used all over the world to teach videographers how to work with the funeral industry, and has recently published “*The Complete Course of Funeral Videography*.” In addition to his work with the funeral industry (including teaching a course to funeral directors for continuing education credit entitled “*The Age of the Funeral Video*”), he has also written articles in several magazines about video and the funeral industry. He publishes a newsletter that goes to almost 700 videographers, and has spoken at the **WEVA Expo** (Wedding and Event Videographers Association) for the last three years. Alan started his video business in 1988, and in addition to his work in the funeral industry also does commercial work, event shooting, and is known for his editing and producing skills. For more information about Alan and his business, please visit his web site, [www.memoryvision.tv](http://www.memoryvision.tv).

*EventDV*, the Authority for Event Videographers, is published monthly by Information Today, Inc. and read by over 27,000 event videographers and independent video producers around the world. For more information on *EventDV*, visit [www.eventdv.net](http://www.eventdv.net).